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NEIFEL'D IP LAW, P.C. 2001 Jefferson Davis Highway Suite 1001, Crystal Plaza 1 Arlington, VA 22202



Tel: 703-415-0012

Fax: 703-415-0013

Email: rneifeld@Neifeld.com Web: www.Neifeld.com

TRANSMITTAL LETTER

ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON, D.C. 20231

RE: Attorney Docket No.: PIP-75-WILL

Application Serial No.: 09/826,814

Filed: 04/06/01

Title: INTEGRATION OF MULTIPLE CONSUMER

COMMUNICATIONS
Inventor: ERIC WILLIAMS, et al.

Group Art Unit: 2162 Examiner: UNKNOWN

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GROUP 3600

SIR:

Attached hereto for filing are the following papers:

REVOCATION AND NEW POWER OF ATTORNEY
37 CFR 1.333(A) SPECIFICATION OF CORRESPONDENCE ADDRESS

Our check in the amount of \$_\$0.00 is attached covering the required fees.

The Commissioner is hereby authorized to charge any fees which may be required, or

credit any overpayment, to Deposit Account Number 50-2106

PATENT TRADEMARK OFFICE

7/24/02 Date Richard A. Neifeld, Ph.D. Registration No. 35,299

Attorney of Record

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DOCKET NO. PIP-75-WILL



IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

:EXAMINER: UNKNOWN

ERIC N. WILLIAMS, et al.

SERIAL NO: 09/826,814

FILED: 04/06/01 :GROUP ART UNIT: 2162

TITLE:

INTEGRATION OF MULTIPLE CONSUMER COMMUNICATIONS

REVOCATION AND NEW POWER OF ATTORNEY

I hereby revoke all prior powers of attorney and appoint Richard A. Neifeld, Registration No. 35,299; Irina Zemel, Registration No. 43,402; and Ruay Ho, Registration No. 48,110 attorneys of record in this application. I request that all correspondence be sent to the firm of NEIFELD IP LAW, P.C. whose post office address is: 2001 Jefferson Davis Highway, Suite 1001, Arlington, Virginia 22202, whose PTO address code is 31518, and corresponding bar code

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CERTIFICATION UNDER 37 C.F.R. 3.73(b)

I, the undersigned, certify that I am an individual empowered to act on behalf of Catalina Marketing International, Inc., the legal assignee of the entire right, title and interest of the above-identified application by virtue of assignments from the inventors recorded at the following reel/frame numbers 011698/0129. I have reviewed the assignment documents, and I know that ownership of this application is vested in Catalina Marketing International, Inc.

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

I am authorized to act on behalf of Catalina Marketing International, Inc.

Date:

Signatur

Printed Name: Thomas Bristow

Title: Assistant Secretary

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NEIFELD Docket No.: PIP-75-WILL



IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

GROUP ART UNIT: UNKNOWN

ERIC WILLIAMS, et al.

SERIAL NO.: 09/826,814

EXAMINER: 2162

FILED: 04/06/01

FOR: INTEGRATION OF MULTIPLE CONSUMER COMMUNICATIONS

Assistant Commissioner for Patents Washington, D.C. 20231

37 CFR 1.33(a) SPECIFICATION OF CORRESPONDENCE ADDRESS

Send all correspondence in this application to:

Neifeld IP Law, PC 2001 Jefferson Davis Highway, Suite 1001 Arlington, VA 22202

Respectfully Submitted,

31518

PATENT TRADEMARK OFFICE

Richard A. Neifeld, Ph.D. Registration No. 35,299

Attorney of Record

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